

NCC Cable System Order

Order #	62520748
Syscode	3211
System Name	Spectrum/Clarksville, IN
Market	Louisville

AE	Andrew Yolles
Sales Coordinator	Theo Hinson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Feb18
-	

Flight Dates	04/09/18 - 04/22/18
Agency	Strategic Media Services, Inc
Advertiser	Hoosiers for Rokita

Client Code	325
Product Code	411
Est Code	3618
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/10/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,882.00	
Commission		\$582.30	
Net Total		\$3,299.70	
Total Spots		97	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.10 New Order. Please review, and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	4/9/18	4/15/18	09:00	16:00			X	X	X	X	X	-	-	2	\$28.00	\$56.00	30	
2	ESPN	VARIOUS	4/9/18	4/15/18	16:00	19:00			X	X	X	X	X	-	-	3	\$48.00	\$144.00	30	
3	ESPN	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00			X	X	X	X	X	-	-	4	\$75.00	\$300.00	30	
4	ESPN	VARIOUS	4/16/18	4/22/18	09:00	16:00	X	X						-	-	1	\$28.00	\$28.00	30	
5	ESPN	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X						-	-	1	\$48.00	\$48.00	30	
6	ESPN	COLLEGE BKBL R<	4/16/18	4/22/18	19:00	24:00	X	X						-	-	2	\$75.00	\$150.00	30	
7	FXNC	VARIOUS	4/9/18	4/15/18	09:00	16:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	
8	FXNC	VARIOUS	4/9/18	4/15/18	16:00	19:00			X	X	X	X	X	-	-	10	\$80.00	\$800.00	30	NPE
9	FXNC	VARIOUS	4/9/18	4/15/18	19:00	24:00			X	X	X	X	X	-	-	8	\$46.00	\$368.00	30	
10	FXNC	VARIOUS	4/9/18	4/15/18	05:00	09:00			X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	
11	FXNC	VARIOUS	4/16/18	4/22/18	09:00	16:00	X	X						-	-	2	\$18.00	\$36.00	30	
12	FXNC	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X						-	-	4	\$80.00	\$320.00	30	NPE
13	FXNC	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X						-	-	3	\$46.00	\$138.00	30	
14	FXNC	FOX AND FRIEND<	4/16/18	4/22/18	05:00	09:00	X	X						-	-	3	\$30.00	\$90.00	30	
15	HGTV	AVG. ALL WKS<	4/9/18	4/15/18	09:00	16:00			X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	
16	HGTV	AVG. ALL WKS<	4/9/18	4/15/18	16:00	19:00			X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
17	HGTV	VARIOUS	4/9/18	4/15/18	19:00	24:00			X	X	X	X	X	-	-	6	\$46.00	\$276.00	30	
18	HGTV	VARIOUS	4/9/18	4/15/18	05:00	09:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	
19	HGTV	VARIOUS	4/16/18	4/22/18	09:00	16:00	X	X						-	-	1	\$20.00	\$20.00	30	
20	HGTV	LOVE IT OR LIS/FIXER UPPER	4/16/18	4/22/18	16:00	19:00	X	X						-	-	2	\$30.00	\$60.00	30	

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21	HGTV	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X						-	-	3	\$46.00	\$138.00	30	
22	HGTV	VARIOUS	4/16/18	4/22/18	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	
23	HIST	AVG. ALL WKS<	4/9/18	4/15/18	09:00	16:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	
24	HIST	AVG. ALL WKS<	4/9/18	4/15/18	16:00	19:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
25	HIST	AVG. ALL WKS<	4/9/18	4/15/18	19:00	24:00			X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	
26	HIST	AVG. ALL WKS	4/16/18	4/22/18	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	
27	HIST	AMERICAN PICKE/AVG. ALL WKS	4/16/18	4/22/18	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	
28	HIST	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X						-	-	3	\$28.00	\$84.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	97	0	0	0	0	0	0	0	0	0	0	0	97
AMT	\$3,882.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,882.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/10/18

62520748 | Louisville | Spectrum/Clarksville, IN | 3211 |